

6-Steps to Intuitive High-Stakes Decision Making

Data Informed, Intuitively Driven

Super Power Your Decisions is a seven-module online course to hone leaders and teams' decision-making abilities and outcomes. Learn what intuition is and isn't, how to cultivate it, and how to use intuition for better, faster decisions in the workplace.

UNLOCK YOUR DECISION-MAKING SUPERPOWERS

Decision making is one of the most challenging aspects of leading, as we never have all the information we need and yet we still need to act. Research shows that professionals who incorporate intuition in the decision-making process, along with critical thinking, make better and faster decisions that impact all areas of the business.

TARGET OUTCOMES

- » Read market dynamics more rapidly for better strategy
- » Increase pattern recognition with data and analytics
- » Discover outside-the-box, innovative solutions faster
- » Respond and adapt to unpredictable situations
- » Harness ideation and brainstorm new ideas to old problems

Leaders, managers and teams who take this course:

- » Make more effective decisions, faster
- » Build confidence and clarity for high-stakes outcomes
- » Achieve alignment, agreement and greater collaboration
- » Overcome data overwhelm and analysis-paralysis
- » Improve decision-making processes

Two Online Course Formats

Instructor-Led, with online classmates

- » 7 weeks online with 1 hour weekly engagement
- » On-demand, self-paced video and written instruction
- » Community networking forum and accountability teams
- » 2 live, instructor-led online interactive events

Self-Paced, On-Demand

- » 7 online modules with 1 hour engagement per module
- » On-demand, self-paced video and written instruction

FACULTY

Rick Snyder is the author of Decisive Intuition and Founder of Invisible Edge, an international consulting firm. He specializes in developing intuitive intelligence for more effective decision-making, sales, leadership and innovation. He shows how to build confidence in decision making on a gut level.

"Snyder does a masterful job in showing precisely how to develop and use intuition for greater creativity, better choices and more empowered leadership."

- Brian Collins, CEO, Collins



